

klarhaus
creative



BRAND WORK

SOKU | PHOTO



COVE TYNEMOUTH
FOOD PHOTOGRAPHY





BASH ACADEMY *LOGO & BRANDING*

LOGO DESIGN

Logo Usage

BASH
ACADEMY

Here is an example of the black logo usage, this will likely feature predominantly the website or over imagery.

BASH
ACADEMY

Here is an example of the white logo usage. This is ideal for adding a pop of colour to brand materials such as social assets.

TYPOGRAPHY

Primary Typeface

Aa
QUASIMODA

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

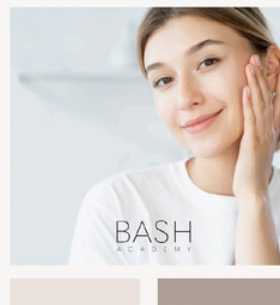
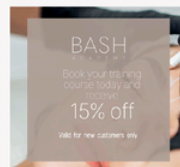
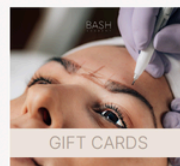
1, 2, 3, 4, 5, 6, 7, 8, 9, 0

Should the above font not be available, the complimentary fonts on the following page should be used, these fonts are also available on Canva pro.

MOODBOARD

Moodboard

This page contains a variety of imagery to act as inspiration which also doubles as suggested use. Please note all of the imagery is a mock up and not from BASH itself and should not be used. Take note of the colour combinations and placement of the logos.



INSPIRATION

COLOUR PALETTE

Brand Colors

These Primary and Secondary colours can be used in conjunction with one another across all print, web and social designs. Primary should be used predominately followed by secondary.

PRIMARY

#FFFFFF

PRIMARY

#EDE5DD

PRIMARY

#000000

SECONDARY

#CBBFB7

SECONDARY

#B0A097



WELLNESS SPACE *EVENT COVERAGE*



DECODENCE | INTERIOR ARCHITECTURE
PORTFOLIO SHOWCASING





NEWCASTLE UNITED FOUNDATION PROVIDEO



HOSPITALITY & LEISURE



**FOOD & DRINK
PHOTOGRAPHY**



VIDEO ADVERTISING

NUBY UK

FURNITURE SUPERSTORE

SUNDERLAND EMPIRE/ATG

BAR52 NEWCASTLE





UGC REELS

MINDFUL REMEDIES
KAYTEA INFUSIONS



THE MAGPIE

LOGO DESIGN & PRINT COLLATERAL



**NEW PUB
OPEN**
Lane Percy
NE1 7RA

**EVERYDAY
FROM 10AM**

Breakfast
Served Daily
Sunday Carvery
Pub Classics
Student & Industry Deals



**Live Music:
Every Match Day**
Fridays from 6:30pm &
Saturdays from 7pm

**GREAT FOOD & DRINK DEALS EVERY DAY
OF THE WEEK!**



**FOOD & DRINK
OFFERS**

Mon - Fri
All Day
3 Small Plates | £12.95

12-5pm
Get a FREE Soft drink with the Lunch
Menu | Upgrade to Alcoholic for £2

Tuesday
12-5pm
Burger & Pint | £10

Wednesday
5-8pm
Bottomless Wings £25

Thursday
12-5pm
Pie & Pint | £10

Friday
All Day
2 Rump Steak | £25.95

Fizz Fridays
Wine & Prosecco | £15

Saturday
All Day
Bottomless | £30.95
90 minutes drinks & any pizza
or burger

Sunday
Carvery from 12pm - 4pm

Blue Light &
Industry Discount
20% off

**THE MAGPIE
NEWCASTLE**

**GRAND
OPENING**
THURSDAY 21ST
FROM 12PM

**Unit 1, Eldon Lane
Percy Street, NE1 7RA**

The all-new Magpie pub is
opening in the city centre of
Newcastle in the former
Goose pub on Eldon Lane,
Percy St. Take a look at what
to expect in the coming
weeks!

Open all day every day from
12pm, this Newcastle themed
pub will be serving cold pints &
a range of food offerings
through the week!

Located just a stone's throw
away from Haymarket station,
It's the perfect location to
grab a cold pint with old pals
before the match or a long
shopping trip.

DRINK
Real Ales
Student Offers

FOOD
Pub Classics
Roast Dinners
Breakfasts
Pizzas

ENTERTAINMENT
Darts
Pool
Live Music
Live Sports

**MAGPIE
MATCHDAYS**
Live Band every
match day & Toon
Army Pub Quiz

**FRIDAYS &
SATURDAYS**
Join us every
weekend for live
music in The Magpie
from 8pm



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